



READ Society
and the
Rotary Club of Saanich



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News release

Collaboration, brains and resources = hope through literacy

On International Literacy Day, September 8, two Victoria community organizations are teaming up to raise money for literacy both here at home and internationally by announcing a fall gala fundraiser.

The READ Society and the Rotary Club of Saanich share a commitment to helping children and youth increase their literacy skills. Together they're finding ways to use the brains and resources of Canada's 'smartest city' to build healthy, literate and prosperous communities.

"We know that people in our community are left behind because of low literacy—that is unacceptable," says Alan Jones, Rotary Club of Saanich public relations chair.

"We also know that literacy provides hope for the future and that communities need to work together to have a positive impact," says Claire Rettie, READ's executive director. "The **"Plant a Seed to Read" Gala Dinner and Fundraiser** will give the community the opportunity to contribute and to become part of a positive solution."

Scheduled for Saturday, October 23, 2010 at the University Club of Victoria, the **Plant a Seed to Read** evening will feature music, dance and silent and live auctions.

Watch for weekly updates on auction items at www.readsociety.bc.ca and on Twitter: @READSociety.

For more information please contact:

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