



READ
Society

Literacy is a workplace issue

Your employees can **read, write and add** but they *may still struggle to*

- complete workplace documents and forms
- comprehend written instructions
- accurately calculate numbers
- use computers
- communicate effectively
- successfully problem solve
- hide what they don't know

Literacy is one essential skill that continually needs improving. By investing in your employees' reading, writing and mathematics skills, your business will stay ahead of the competition. Employees will:

- make fewer mistakes
- increase their productivity
- work more safely
- have more confidence
- adapt to workplace change
- be more loyal

The READ Society recognizes workplaces that strive to improve literacy: share your success stories with us.

Affordable ways to improve your employees' literacy skills

- **Work with other businesses**
Collaborate with sector councils, Chambers of Commerce and other business organizations to improve literacy.
- **Set up buddy systems and informal coaching**
Help employees help each other by capitalizing on strengths and bridging skills gaps.
- **Promote a learning culture**
Employees value employers who provide opportunities for constant learning.
- **Assess what literacy training opportunities exist in your workforce**
Ensure training supports your business objectives and addresses the needs of your employees.
- **Learn more**
As a non-profit, the READ Society offers resources, expert advice and presentations on the results of our workplace learning research project.

Funded in whole or part through the Canada-British Columbia Labour Market Development Agreement

Canada



250-388-7225
201-2631 Quadra St., Victoria, B.C. V8T 4E3
www.readsociety.bc.ca